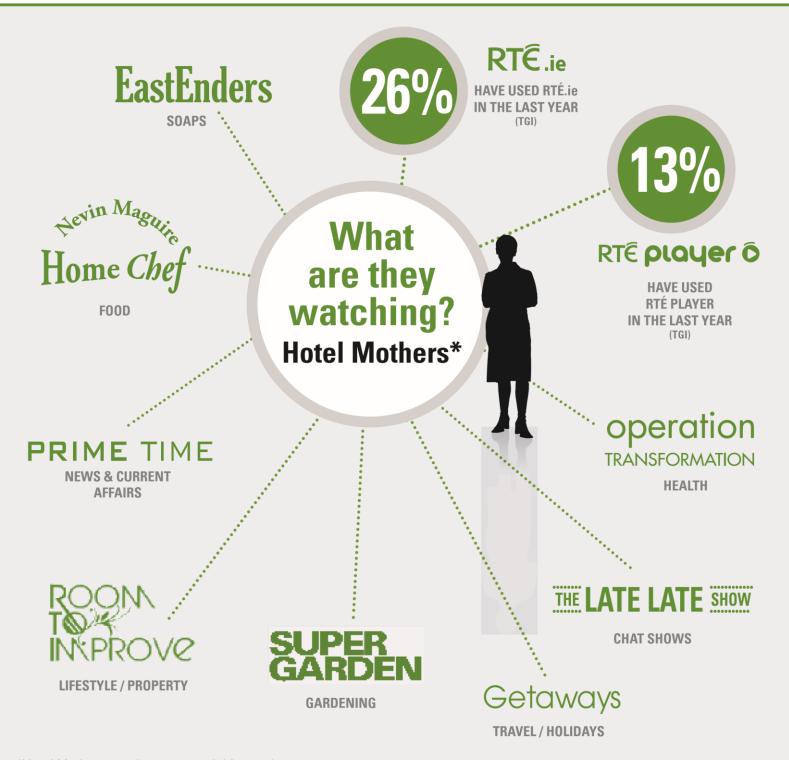
RTE digital

AUDIENCE INFOGRAPHIC

Sources: TGI2013,

RTÉ Player Research (B&A), Nielsen TAM



*Hotel Mothers – with grown up children at home



RTÉ digital

AUDIENCE INFOGRAPHIC

SOURCE: TGI 2013

