



FIFA WORLD CUP
Qatar 2022

RTÉ

2022 FIFA World Cup Qatar

Record-breaking World Cup for RTÉ Player as the platform scores 8.5 million streams!

Huge audiences on RTÉ TV with a reach of over 3 million viewers.

Sponsors:



Total
TV Reach

3,270,000

Total
RTÉ Player Streams

8,500,000
including live, catch up & highlights

Quarter Finals x4

1,002,000 streams
471,000 average audience

Semi Finals x2

403,000 streams
708,000 average audience

Final

478,000 streams
780,000 average audience

Sources:
AT Internet; TAM Ireland / Nielsen. All figures Live + VOSDAL. Individuals 4+.
Reach is based on 1 minute reach & across both RTÉ2 & RTÉ2 +1
Match average for TV is live play only i.e. pre & post-match analysis not included.