



Women's Six Nations Sponsorship Opportunity

Women's Six Nations 2025



Sponsorship Opportunity: 2025 Women's Six Nations

The 2025 Women's Six Nations kicks off in March for its 24th series – an event you won't want to miss!

Become the official sponsor of the Women's Six Nations 2025 broadcast on Virgin Media Television and RTÉ from March 22nd to April 26th, with extensive coverage across all 15 games on Virgin Media Television, Virgin Media PLAY, RTÉ, and the RTÉ Player.

Title Sponsorship Includes:

- 10-second sting at the opening and closing of each match.
- 7-second sting at the opening and closing of each commercial break during every match.
- 10-second sponsorship sting on live stream content and catch-up across Virgin Media PLAY and RTÉ Player.
- Logo or sting placement on all on-air promotions across Virgin Media Television and RTÉ.



Sponsorship Cost: €80,000
(Virgin Media Television and RTÉ)

W6N 2025 Schedule



GUINNESS W6N

ROUND	DATE	13:00	15:00	16:45
ROUND 1	22/03	IRELAND vs FRANCE	ENGLAND vs ITALY	SCOTLAND vs WALES
ROUND 2	29/03	FRANCE vs SCOTLAND	IRELAND vs ITALY	WALES vs ENGLAND
ROUND 3	05/04	FRANCE vs WALES	IRELAND vs ENGLAND	SCOTLAND vs ITALY
ROUND 4	12/04	ITALY vs FRANCE	ENGLAND vs SCOTLAND	WALES vs IRELAND
ROUND 5	19/04	SCOTLAND vs IRELAND	ITALY vs WALES	ENGLAND vs FRANCE

GUINNESS W6N FIXTURES 2025

VMTV Breakdown



Round One							
Date	Competition	Match/Programme	K.O.	On Air	Off Air	Venue	Channel
1 Sat 22 Mar	Women's Six Nations	Ireland v France	13:00	12:30	15:30	Kingspan Stadium	VMOne
2 Sun 23 Mar	Women's Six Nations	England v Italy	15:00	14:50	17:00	LNER Community Stadium	VM Play
Sun 23 Mar	Women's Six Nations	Highlights		19:00	20:00		VM Two
Round Two							
Date	Competition	Match/Programme	K.O.	On Air	Off Air	Venue	Channel
3 Sat 29 Mar	Women's Six Nations	France v Scotland	13:00	12:50	15:00	Stade Marcel-Deflandre	VM Play
4 Sun 30 Mar	Women's Six Nations	Italy v Ireland	15:00	14:30	17:30	Stadio Sergio Lanfranchi	VM One
Sun 30 Mar	Women's Six Nations	Highlights		19:00	20:00		VM Two
Fallow Week							
Round Three							
Date	Competition	Match/Programme	K.O.	On Air	Off Air	Venue	Channel
5 Sun 13 Apr	Women's Six Nations	Scotland v Italy	15:00	14:50	17:00	Hive Stadium, Edinburgh	VM Play
Sun 13 Apr	Women's Six Nations	Highlights		19:00	20:00		VM Two
Round Four							
Date	Competition	Match/Programme	K.O.	On Air	Off Air	Venue	Channel
6 Sat 19 Apr	Women's Six Nations	England v Scotland	16:45	16:35	18:35	Welford Road	VM Play
Sun 20 Apr	Women's Six Nations	Highlights		19:00	20:00		VM Two
Round Five							
Date	Competition	Match/Programme	K.O.	On Air	Off Air	Venue	Channel
7 Sat 26 Apr	Women's Six Nations	Scotland v Ireland	14:30	14:00	17:00	Hive Stadium, Edinburgh	VM One
Sun 27 Apr	Women's Six Nations	Highlights		19:00	20:00		VM Two



Thank you

For more information contact:

Hannah.Meaney@virginmedia.ie

John.Spain@rte.ie