



Women's World Cup

KEY FIGURES TO DATE

- | **1+ million** streams on RTÉ Player.
- | Almost **700K** streams of Ireland games.
- | **68%** of streams from Dublin.
- | **50%** streamed on a mobile device.

Sponsor:



Ireland v Australia 20.07.2023

AVERAGE AUDIENCE, LIVE PLAY ONLY

511,000 / 76.8% Share

RTÉ Player Streams: **368,000**

Ireland v Canada 26.07.2023

AVERAGE AUDIENCE, LIVE PLAY ONLY

551,000 / 68.2% Share

RTÉ Player Streams: **232,000**

Over half a million **TV viewers** watched Katie McCabe's goal in the 4th minute of the first half

Most watched women's team sporting event in Irish TV history **on RTÉ Television and RTÉ Player**

Second highest live event **ever** on RTÉ Player

Ireland v Nigeria 31.07.2023

AVERAGE AUDIENCE, LIVE PLAY ONLY

264,000 / 55.9% Share

RTÉ Player Streams: **82,000**

