



UNITED RUGBY CHAMPIONSHIP

RTÉ
Sport



**To discuss availability and book
your package please contact**
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RTÉ Media Sales

The United Rugby Championship kicks off in September where four of South Africa's elite teams will join the 12 existing Guinness PRO14 teams to form a world-class league.

RTÉ has secured the rights for live TV, radio and online coverage of 26 games featuring the Irish provinces in the league, plus additional knockout matches.

United Rugby Championship 2021 Fixtures

Date	Teams	Kick off
Saturday September 25th	Munster v Sharks	19.35
Saturday October 2nd	Dragons v Leinster	17.15
	Munster v Stormers	19.35
Saturday October 9th	Leinster v Zebre	13.00
Sunday October 10th	Scarletts v Munster	14.00
Friday October 15th	Ulster v Lions	19.35
Saturday October 16th	Munster v Connacht	19.35
Saturday October 23rd	Ospreys v Munster	19.35
Friday November 26th	Connacht v Ospreys	19.35
Saturday November 27th	Leinster v Ulster	20.00
Saturday December 4th	Lions v Munster	15.30
Sunday December 26th	Munster v Leinster	19.35

OFFER

TV Package

Individual Spot Costs

30" Half-Time Costs

September	€4,600
October	€4,600
November	€5,000
December	€4,200

TOTAL PACKAGE

1 x 30" half time spot in all 12 Matches

€50,000

RTÉ Player Package

100,000 impressions

COST - €5,000

Terms & Conditions AV

- PIB will incur an additional cost of 25% and the Caria must include PIB request
- Break selectivity available at an additional 20%
- Costs are fixed and non-reconcilable
- Limited availability of Digital Packages
- Digital Packages include live and VOD
- If advertisers wish to ensure their bookings in highly demanded categories, a Caria booking must be received by RTÉ & for Digital a

- booking must be received via email to digital.bookings@rte.ie by 12 noon, Wednesday 8th September. RTÉ will confirm advertiser break allocation for highly demanded categories by 12 noon, Thursday 9th September
- Full Package bookings will take priority over spot buys for individual games until Wednesday 8th September at 12 noon
- Relevant contracted discount will be applied to TV packages/bookings and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Matches are subject to editorial scheduling