



TOP 3 PERFORMING MATCHES

DENMARK V ENGLAND
Thursday 20th June

Average audience, live play only:
267,800 / 33% share

RTÉ Player Streams: 211,000

SPAIN V ITALY
Thursday 20th June

Average audience, live play only:
336,400 / 33% share

RTÉ Player Streams: 162,000

NETHERLANDS V FRANCE
Friday 21st June

Average audience, live play only:
375,900 / 33% share

RTÉ Player Streams: 160,000

So far off to a good start...

Player streams up significantly
vs. Euros 2020 (2021)

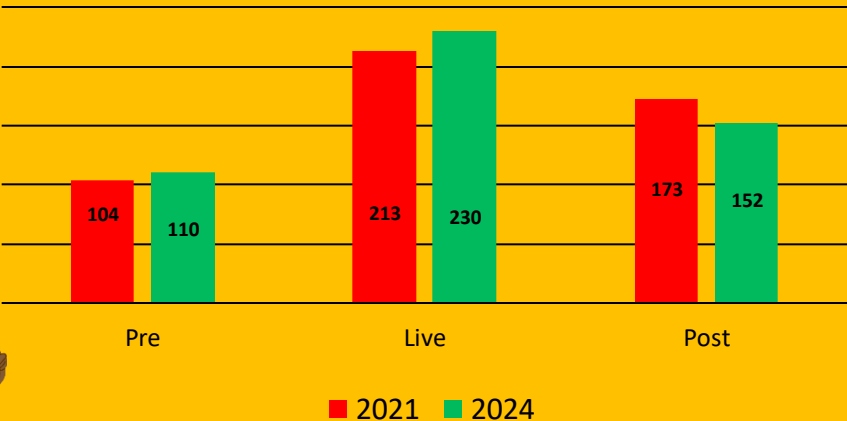
2.85M
STREAMS
(SO FAR)*

vs.
2.5M for Euro's 2020
(full tournament)

* As of 23rd June

General Coverage up
vs. equivalent stage in 2021

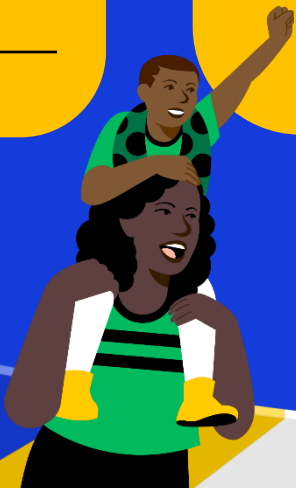
1st 25 Matches – Average '000s



Most popular among Men,
children & / or 15-34s

Live, pre & post coverage
L+V Share %

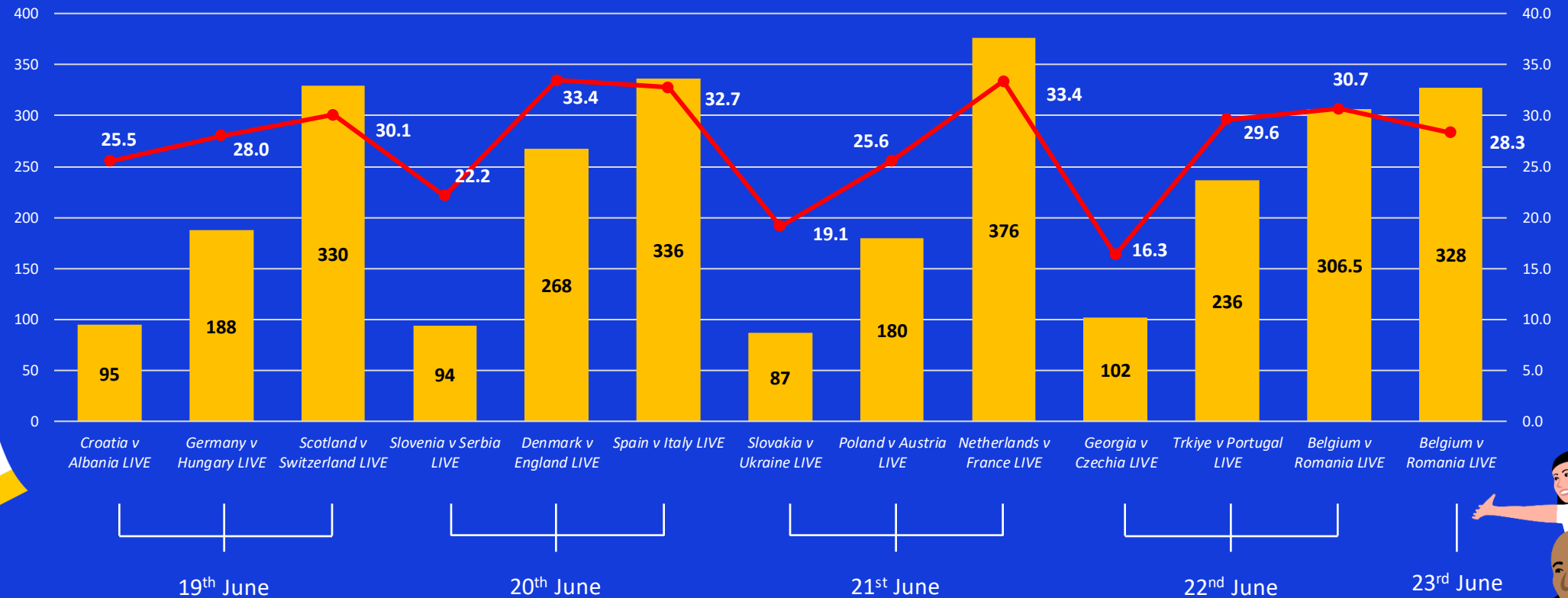
Inds	24
Kids	33
15-34s	36
35-54s	30
55+s	19
M15+	31
W15+	17



Opening match averages over 400K

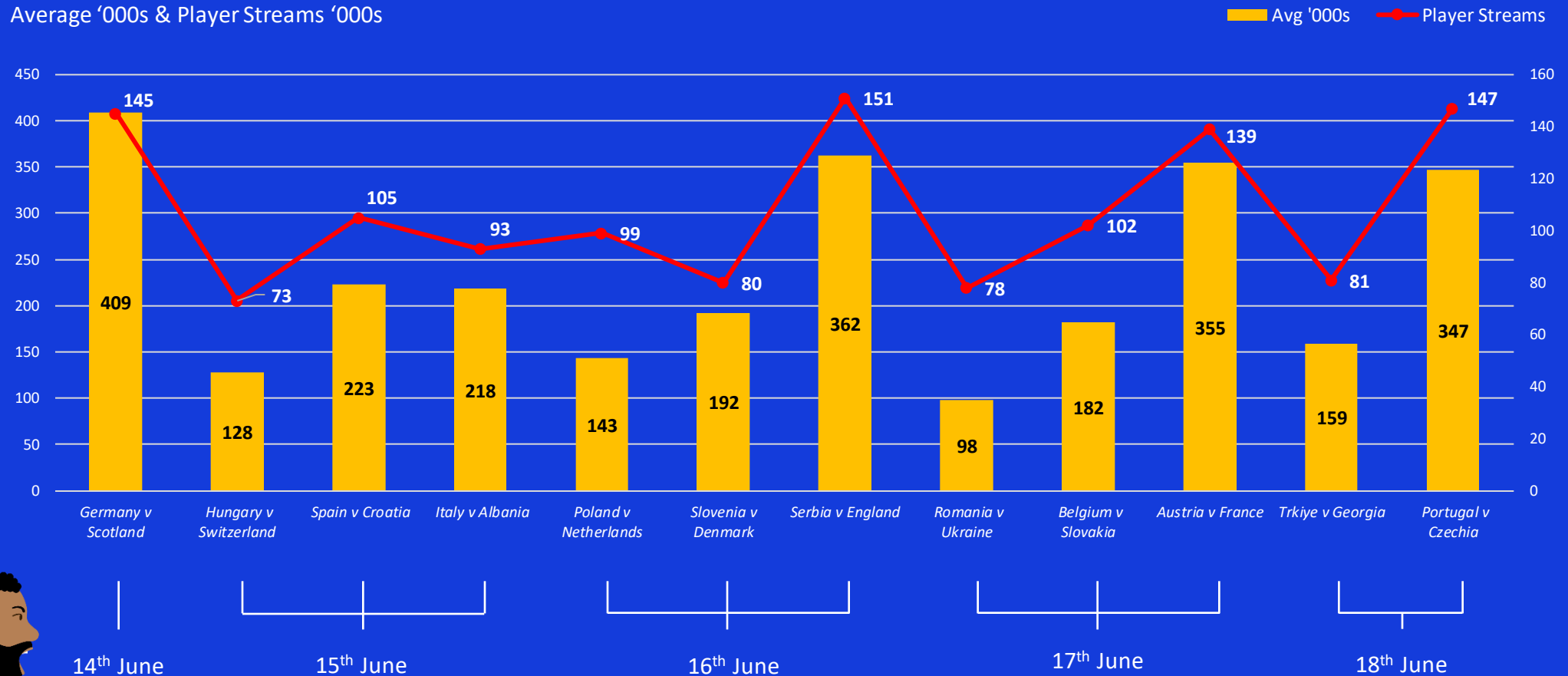
Live Play only – Average '000s & L+V Share % (Inds 4+)

Avg '000s Share %



Streaming numbers strong & following a similar pattern to TV

Average '000s & Player Streams '000s



Streaming numbers strong & following a similar pattern to TV

Average '000s & Player Streams '000s

