

RTE Media Sales



Traffic Deadlines for October Bank Holiday

| Day Closing | Deadline Day & Time for Copy and Instructions |
|--|---|
| Tuesday October 23 rd | Monday October 22 nd at 12 noon |
| Wednesday October 24 th | Tuesday October 23 rd at 12 noon |
| Thursday October 25 th Friday October 26 th | Wednesday October 24 th at 12 noon |
| Saturday October 27 th Sunday October 28 th | Thursday October 25 th at 12 noon |
| Monday October 29 th Tuesday October 30 th | Friday October 26 th at 12 noon |

Copy Instructions

Audio copy should be sent digitally to radio.commercial@rte.ie as per our traffic deadlines above. All clock numbers (limited to 15 characters) & copy instructions must be sent using the designated form and emailed no later than 12 noon as per the traffic deadlines to radiotraffic@rte.ie

It is essential that all copy due to air on RTE includes the relevant music details, this is a Legal Requirement & needs to be adhered to, failure to do so could result in copy not going to air.