

# RTE Media Sales



## Traffic Deadlines for October Bank Holiday

Day Closing	Deadline Day & Time for Copy and Instructions
Tuesday October 23 <sup>rd</sup>	Monday October 22 <sup>nd</sup> at 12 noon
Wednesday October 24 <sup>th</sup>	Tuesday October 23 <sup>rd</sup> at 12 noon
Thursday October 25 <sup>th</sup> Friday October 26 <sup>th</sup>	Wednesday October 24 <sup>th</sup> at 12 noon
Saturday October 27 <sup>th</sup> Sunday October 28 <sup>th</sup>	Thursday October 25 <sup>th</sup> at 12 noon
Monday October 29 <sup>th</sup> Tuesday October 30 <sup>th</sup>	Friday October 26 <sup>th</sup> at 12 noon

## Copy Instructions

Copy can be sent digitally via IMD Adsat/Adstream or Honeycomb.tv as per our traffic deadlines above. All clock numbers (limited to 15 characters) & copy instructions must be sent using CARIA or using the designated form and emailed no later than 12 noon as per the traffic deadlines to [tvtraffic@rte.ie](mailto:tvtraffic@rte.ie)

It is essential that all copy due to air on RTE includes the relevant music details, this is a Legal Requirement & needs to be adhered to, failure to do so could result in copy not going to air.