

RTE Media Sales



Traffic Deadlines for August Bank Holiday

Day Closing	Deadline Day & Time
Tuesday July 31 st	July 30 th at 12 noon
Wednesday August 1 st	July 31 st at 12 noon
Thursday August 2 nd Friday August 3 rd	August 1 st at 12 noon
Saturday August 4 th Sunday August 5 th	August 2 nd at 12 noon
Monday August 6 th Tuesday August 7 th	August 3 rd at 12 noon

Bank/Public Holiday deadlines will be issued to creative and buying agencies on an individual basis.

Copy Instructions

Copy can be sent digitally via IMD Adsat/Adstream or Honeycomb.tv as per our traffic deadlines above. All clock numbers (limited to 15 characters) & copy instructions must be sent using CARIA or using the designated form and emailed no later than 12 noon as per the traffic deadlines to tvtraffic@rte.ie

It is essential that all copy due to air on RTE includes the relevant music details, this is a Legal Requirement & needs to be adhered to, failure to do so could result in copy not going to air.