

RTE Media Sales



Traffic Deadlines

Day Closing	Deadline Day & Time
Monday closes on	Friday at 12 noon
Tuesday closes on	Monday at 12 noon
Wednesday closes on	Tuesday at 12 noon
Thursday closes on	Wednesday at 12 noon
Friday closes on	Thursday at 12 noon
Saturday closes on	Thursday at 12 noon
Sunday closes on	Friday at 12 noon

Please note the deadlines shown above are for all standard weeks

Bank/Public Holiday deadlines will be issued to creative and buying agencies on an individual basis.

Copy Instructions

Copy can be sent digitally via IMD Adsat/Adstream or Honeycomb.tv as per our traffic deadlines above. All clock numbers (limited to 15 characters) & copy instructions must be sent using CARIA or using the designated form and emailed no later than 12 noon as per the traffic deadlines to tvtraffic@rte.ie

It is essential that all copy due to air on RTE includes the relevant music details, this is a Legal Requirement & needs to be adhered to, failure to do so could result in copy not going to air.