



RTÉ Media Sales
SPONSORSHIP OPPORTUNITY
TODAY WITH SEAN O'ROURKE



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MONDAY – FRIDAY, 10AM – 12PM

September sees the welcome return of RTÉ Radio 1's Today with Sean O'Rourke. Broadcasting weekday mornings from 10am to 12pm Today with Sean O'Rourke is Ireland's #1 mid-morning radio show with a listenership of 319,000*.

With big interviews, panel discussions, human interest stories and live music, the show is consistently in the Top 10 radio shows in the country.

Popular show features include The Friday Gathering, The Monday Sports Panel and The Book of the Month. Regular contributors include Dr. Harry Barry, psychotherapist Enda Murphy, and motoring expert Anton Savage.

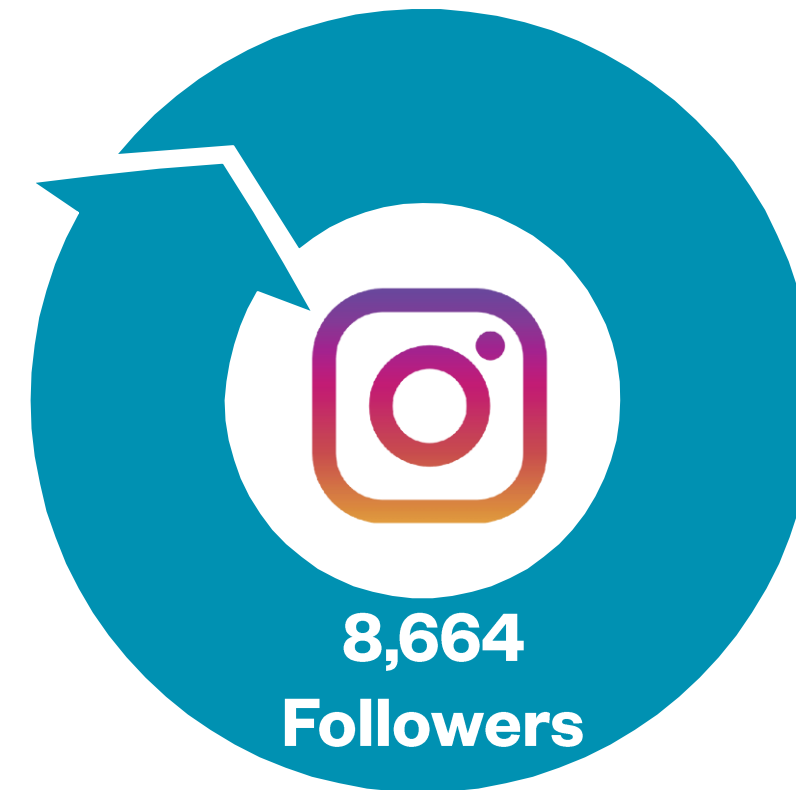
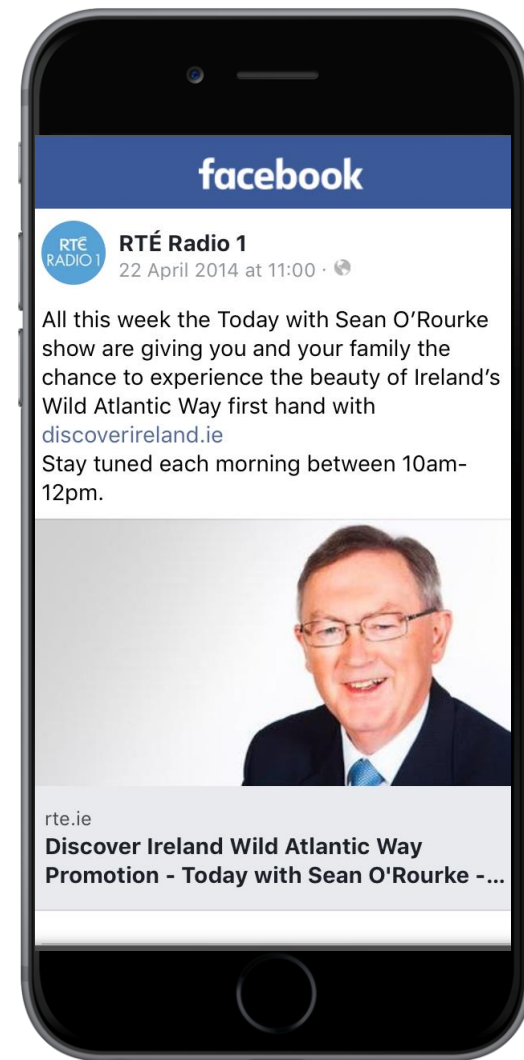
*Source: JNLR/ IPSOS MRBI 2019/2



Promo: <https://www.youtube.com/watch?v=DsXpiBAge-0>

SOCIAL AUDIENCE

TODAY WITH SEAN O'ROURKE



THE SPONSORSHIP PACKAGE

PACKAGE OVERVIEW

SPONSORSHIP FEE
€300,000
For 12 Months
€165,000
For 6 Months

AUDIO



ONLINE



THE SPONSORSHIP PACKAGE DETAILS

RADIO ELEMENTS



RADIO

Sponsorship stings:

6 x 10" sponsor credited stings per day / 30 per week

Sponsor promos:

7 x premium cross-station promos across the RTÉ Radio 1 schedule:

Day	Show	Time	Listenership
Monday	Liveline	1.45pm – 3.00pm	372,000
Tuesday	Rising Time	5.30am – 7.00am	44,000
Wednesday	Drivetime with Mary Wilson	4.30pm – 7.00pm	221,000
Thursday	Liveline	1.45pm – 3.00pm	372,000
Saturday	Saturday Sport	2.00pm – 6.00pm	187,000
Sunday	Sunday Sport	2.00pm – 6.00pm	195,000

THE SPONSORSHIP PACKAGE DETAILS

ONLINE ELEMENTS

RTÉ.IE

Podcast Sponsorship:




1 x sponsor-credited sting to feature at the beginning of every show [podcast](#) during the sponsorship term

RTÉ.ie:

1 x sponsor credited leaderboard to feature on the Today with Sean O'Rourke [homepage](#).



FOR MORE INFORMATION, PLEASE CONTACT:

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