

RTÉ RADIO 1

# Today

with

## Claire Byrne

Monday to Friday, 10am - 12pm

Today with Claire Byrne hosts the big interviews and big stories, with real lives and real people, debating the nation's issues from politics to entertainment.

Broadcasting weekday mornings from 10am to 12pm, the Today programme is one of Ireland's biggest mid-morning shows with 346,000 listeners\* daily. In its first year of broadcast, the show has firmly positioned itself in Ireland's Top Ten radio shows.

As always, the Today programme features the top national and international stories of the day including sport and entertainment news.

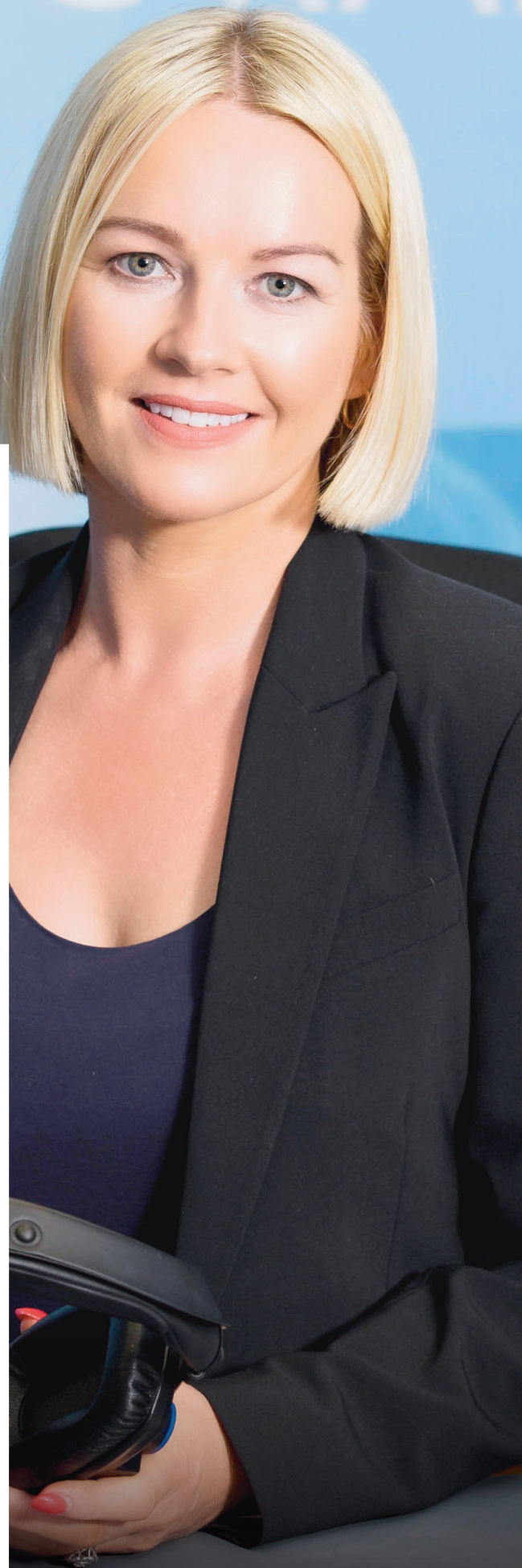
Expert advice on money, travel, food, and family life also populates the week with the regular Friday Gathering panel wrapping it all up every Friday.

Previous Sponsor:  O P E L

For more information contact:

Tara Farrell Sponsorship Manager - Radio & Audio

 087 224 1040  tara.farrell@rte.ie



RTÉ Media Sales

## Sponsorship Package

### Sponsorship stings

6 x 10" sponsor credited stings per day / 30 per week

### Sponsor promos

6 x premium cross-station promos across the RTÉ Radio 1 schedule:

Day	Show	Time	Listenership
Monday	Liveline	1.45pm – 3.00pm	346,000*
Tuesday	Rising Time	5.30am – 7.00am	43,000*
Wednesday	Drivetime	4.30pm – 7.00pm	224,000*
Thursday	Liveline	1.45pm – 3.00pm	346,000*
Saturday	Saturday Sport	2.00pm – 6.00pm	194,000*
Sunday	Sunday Sport	2.00pm – 6.00pm	175,000*

### Podcast Sponsorship

1 x sponsor-credited sting to feature at the beginning of every show podcast during the sponsorship term.

[LISTEN TO THE SHOW HERE](#)



**NB:** Today With Claire Byrne Is The Second Most Listened To RTÉ Programme In Both Listened Live & Listened Back With over 2.2 Million Podcast Downloads Year To Date\*\*

### Homepage Sponsorship

1 x sponsor credited leaderboard to feature on the Today with Claire Byrne homepage.

## Sponsorship Fee

**12 Months - €350,000**

**6 Months - €210,000**

NB: All sponsors are subject to RTÉ Sponsorship clearance. Category restrictions apply.

