

RTÉ ONE

SPONSORSHIP
OPPORTUNITY

THE TOMMY TIERNAN SHOW

NEW SERIES

The Tommy Tiernan Show returns for its 8th Season on RTÉ One January 2024

This unique chat show that's full of surprises for him and his viewers is hugely popular! A master of improvisation, Tommy thrives on the adrenaline of no preparation. The result is conversations full of adventure and surprise, with people from all walks of life, some well-known personalities, some lesser so.

SERIES 7 AUDIENCE PERFORMANCE

All Adults
Average Audience 392.8* Share 37.1%*

SPONSORSHIP REACH & FREQUENCY

All Adults
+1 : 49.7% +4 : 36.6%

*Tam Ireland, Arianna, TV Items : January to April 2023

RTÉ Media Sales

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SPONSORSHIP DETAILS

DATE : 6th January 2024

SLOT : Saturdays 21.35

EPISODES : 16 x 1 Hour

SPONSORSHIP STINGS : 2 x 10", 4 x 7"
per episode (Total 144 including RTÉ One+1)

RTÉ PLAYER : 30 day catch up on all Episodes on
the RTÉ Player

ASKING PRICE : €165,000

Previous Sponsors

