

OVERVIEW

THE TOMMY TIERNAN SHOW

The Tommy Tiernan Show returns to RTÉ One for its third season in 2019 where six individual guests will be interviewed over a one hour slot.

A TV chat show with a difference, it has all the ingredients of a normal chat show but with a catch, neither Tommy or the audience know the identity of the guests until they walk out on stage.

The Tommy Tiernan Show is recorded in front of a live studio audience and will include stand-up comedy from Tommy, live music and plenty of chat..... with a little help from fellow comedian Fred Cooke thrown in.

PREVIOUS SHOW GUESTS INCLUDE:

Sharon Horgan, John Grant, Damien Dempsey, Vogue Williams, Donacha O' Callaghan & Blind Boy Boat Club.

PREVIOUS MUSICAL ACTS INCLUDE:

Gavin James, Aslan, Riptide Movement Rusangano Family & The Waterboys.

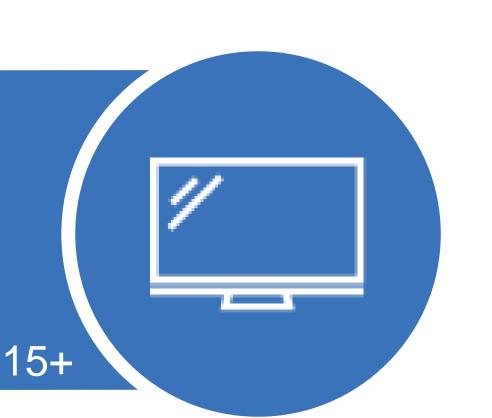


THE SPONSORSHIP PACKAGE

THE TOMMY TIERNAN SHOW

AV ELEMENTS

6 episodes airing in 2019 on RTÉ One (Date TBC)
2 x 10" & 4 x 7" Stings per episode on RTÉ One
108 stings (including RTÉ One +1 and repeat)
Sponsor logo on all dedicated TV programmes
Average TV Viewership of 2018 series was 283,000 Adults 15+





DIGITAL ELEMENTS

6 x Episodes on Live Stream + Catch Up (21 Days)
10" Pre-roll on RTÉ Player

140,000 total streams of 2018 series, average of 23,300 streams per episode

RTÉ GUIDE

Sponsor strip ad running along the bottom of the TV Highlights page for the six-week run.

The Tommy Tiernan Show image with a sponsor logo on the listing page for episode 1 only.

Sponsor icon and highlight feature to run on the show listing itself for the duration of the season (six shows) A choice of either a full-page Advertorial Feature or a full page ad.





FOR MORE INFORMATION, PLEASE CONTACT:

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