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OVERVIEW

THE TOMMY TIERNAN SHOW

The Tommy Tiernan Show returns to RTÉ One for its third season in 2019 where six individual guests will be interviewed over a one hour slot.

A TV chat show with a difference, it has all the ingredients of a normal chat show but with a catch, neither Tommy or the audience know the identity of the guests until they walk out on stage.

The Tommy Tiernan Show is recorded in front of a live studio audience and will include stand-up comedy from Tommy, live music and plenty of chat..... with a little help from fellow comedian Fred Cooke thrown in.

PREVIOUS SHOW GUESTS INCLUDE:

Sharon Horgan, John Grant, Damien Dempsey, Vogue Williams, Donacha O' Callaghan & Blind Boy Boat Club.

PREVIOUS MUSICAL ACTS INCLUDE:

Gavin James, Aslan, Riptide Movement Rusangano Family & The Waterboys.

THE SPONSORSHIP PACKAGE

THE TOMMY TIERNAN SHOW

AV ELEMENTS

6 episodes airing in 2019 on RTÉ One (Date TBC)
2 x 10" & 4 x 7" Stings per episode on RTÉ One
108 stings (including RTÉ One +1 and repeat)
Sponsor logo on all dedicated TV programmes
Average TV Viewership of 2018 series was 283,000 Adults 15+



**TOTAL
COST
€85,000**

DIGITAL ELEMENTS

6 x Episodes on Live Stream + Catch Up (21 Days)
10" Pre-roll on RTÉ Player
140,000 total streams of 2018 series, average of 23,300 streams per episode



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Sponsor strip ad running along the bottom of the TV Highlights page for the six-week run.
The Tommy Tiernan Show image with a sponsor logo on the listing page for episode 1 only.
Sponsor icon and highlight feature to run on the show listing itself for the duration of the season (six shows)
A choice of either a full-page Advertorial Feature or a full page ad.



FOR MORE INFORMATION, PLEASE CONTACT:

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THANK YOU