



**RTÉ Media Sales
Sponsorship Opportunity
The Tommy Tiernan Show**



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ONE**

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THE TOMMY TIERNAN SHOW

The Tommy Tiernan Show returns to RTÉ One for its third season in May 2019 where six guests will be interviewed over a one hour slot.

A TV chat show with a difference, it has all the ingredients of a normal chat show but with a catch, neither Tommy or the audience know the identity of the guests until they walk out on stage.

The Tommy Tiernan Show is recorded in front of a live studio audience and will include stand-up comedy from Tommy, live music and plenty of chat... with a little help from fellow comedian Fred Cooke thrown in.

Average TV Viewership of 2018 series was 283,000 Adults 15+. RTÉ Player streams of 2018 series totalled 140,000, average of 23,300 streams per episode.

Previous show guests include *Sharon Horgan, John Grant, Damien Dempsey, Vogue Williams, Donncha O' Callaghan & Blind Boy Boat Club.*

Previous musical guests include: *Gavin James, Aslan, The Riptide Movement, Rusangano Family & The Waterboys.*



[Click here to watch the 2018 promo](#)

SPONSORSHIP PACKAGE OVERVIEW

**SPONSORSHIP
FEE
€85,000**

AV



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THE SPONSORSHIP PACKAGE DETAILS

AV ELEMENTS



AV ELEMENTS

6 x 60 minute episodes on RTÉ One

2 x 10" & 4 x 7" stings per episode on RTÉ One
108 Stings total (across RTÉ One, RTÉ One +1 and repeats)

Sponsor logo on all dedicated TV promos

8 x 60 minute episodes on RTÉ Player (Live Stream & 21 day Catch Up)

10" Pre-roll on RTÉ Player

THE SPONSORSHIP PACKAGE DETAILS

PRINT ELEMENTS

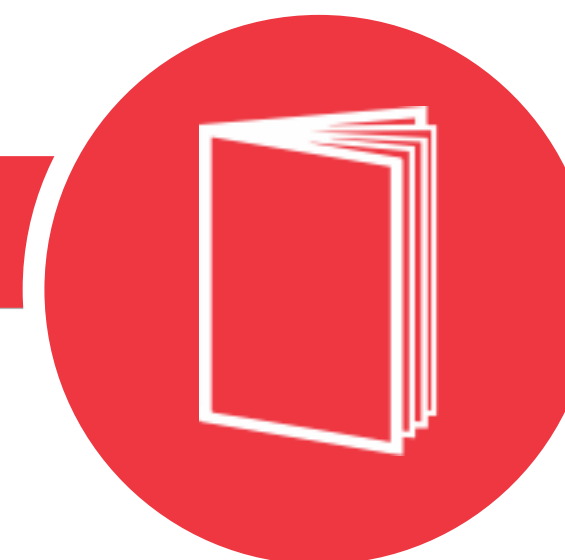
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Sponsor strip ad running along the bottom of the TV Highlights page for the six-week run.




The Tommy Tiernan Show image with a sponsor logo to feature on the listing page for episode 1 only.

Sponsor icon and highlight feature to run on the show listing every week for the duration of the season (six shows / 6 weeks)

A choice of either a full-page Advertorial Feature or a Full page ad.



FOR MORE INFORMATION, PLEASE CONTACT:

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