



THE SOUND OF CHRISTMAS 2019

Sponsorship Opportunity



RTÉ 2FM is now seeking a sponsor for our entire 2019 Christmas playlist

Each time a Christmas song is played it will feature a sponsor-credited sting leading into the song.

On December 2nd Jennifer Zamparelli will continue the 2FM tradition of inviting Larry Gogan to officially launch Christmas on 2FM. As always Larry will reveal the first Christmas song to be played on 2FM in 2019.

DETAILS	THE SOUND OF CHRISTMAS 2019 ON 2FM			
DATES	w/c 2 nd December (7 days)	w/c 9 th December (7 days)	w/c 16 th December (7 days)	23 rd & 24 th December (2 days)
SONGS	1 x sponsor-credited Christmas song per hour 6am-6pm	2 x sponsor-credited Christmas song per hour 6am-6pm	2 x sponsor-credited Christmas song per hour 6am-6pm	2 x sponsor-credited Christmas song per hour 6am-6pm
STINGS	12 songs per day 84 stings per week	24 songs per day 168 stings per week	24 songs per day 168 stings per week	24 songs per day 48 stings per week
TOTAL STINGS	468 X 10" Stings			
SPONSORSHIP FEE	€55,000			



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