

# THE SHELTER ANIMALS.O.S



## SPONSORSHIP OPPORTUNITY

### The Shelter: Animal SOS returns for a brand-new series this March on RTÉ One.

The six part observational documentary series follows the work at Ireland's oldest and largest animal welfare charity. Since 1840 the DSPCA has engaged in a battle to rescue and rehabilitate Dublin's sick and injured animals, and the cameras go behind the lines at their facility in the Dublin mountains. The series shares the trials and triumphs of a dedicated squad of care-staff, vets and volunteers as they fight to save the lives of a huge variety of all creatures great and small.

#### SERIES 2 - DELIVERY

##### Average Audience Delivery:

All Adults: 113.3 / Share 11.58%

HWS: 71.3 / Share 12.28%

##### Sponsorship Reach and Frequency:

All Adults: TVRs: 76.42 / Reach +1: 14.4% +4: 9.0%

HWS: TVRs: 105.61 / Reach +1: 19.1% +4: 12.2%

#### SPONSORSHIP PACKAGE

**Start Date:** 21st March 2025

**Episode:** 6 x half hour

**Time:** 20.30

**Stings:** 2 x 10", 2 x 7" per episodes  
72 stings in total (including RTÉ One+1 and Series Repeat)

**PRICE: €50,000**