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GUIDE

# THE ROTUNDA SERIES 2

2019 Sponsorship Package

The Rotunda returns this September with an extended 8 x part observational series going behind the scenes of Europe's oldest maternity hospital. Dublin's Rotunda is the world's longest running maternity hospital where over one million babies have been born and every day some 24 new babies are added to that number. Once again RTÉ 2 viewers will get to go behind hospital doors with parents and staff and experience some very special life moments that will be remembered and retold for generations to come.

## SPONSORSHIP PACKAGE

DETAILS	RTÉ 2	RTÉ PLAYER
TX	12 <sup>th</sup> September 2019	Live Stream + Catch-Up
EPISODES	8 x 1 hour episodes	
STINGS	6 x stings per episode (2 x 10", 4 x 7")	1 x 10" pre-roll per stream
TOTAL STINGS	144 total stings inc. RTÉ2+1 repeat & weekly repeat	1 x 10" pre-roll per stream
PROMOS	Sponsor logo on all programme dedicated promos	
RTE GUIDE	RTÉ Guide Strip ad x 8 weeks. Sponsor icon and highlight on listings page x 8 weeks	
PRICE	€75,000	

CONTACT



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