



The Ray D'Arcy Show

SPONSORSHIP

Weekdays 3.00pm – 4.30pm

Broadcasting since 2015, The Ray D'Arcy Show has consistently grown its audience and now enjoys a listenership of 224,000* and is positioned 13 in the top twenty radio shows in Ireland.

Following Joe Duffy's Liveline, Ray takes over at 3pm for 90 minutes of music, ground-breaking one-to-one interviews, regular advice slots, comedy and entertainment. Ray's loyal listeners play a huge role in the success of the show, joining in the conversation through campaigns such as Run With Ray, A Page from My Life, Stand Up And Be Funny and Operation Transformation.

Text's, Twitter and listener e-mails all play a part in shaping the success of the show.

Guests on show include, Paul Mescal, Vicky Phelan, Brendan O'Carroll, Gavin James, Brenda Fricker, David Gray, Joe Wicks, Tori Amos, Zig and Zag, Lisa McGee and Siobhan McSweeney, Dawn O'Porter & Chris O'Dowd, Ibrahim Halawa, Imelda May & Kodaline.

Previous sponsors

include: All Care Pharmacy.
Volkswagen.



RTÉ Media Sales

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Sponsorship Package

25 x **sponsor credited stings** per week / 5 per day

1 x **sponsor credited show promo** in the following Radio 1 shows every week.

Monday	Today with Sarah McInerney
Tuesday	Liveline
Wednesday	The Ryan Tubridy Show
Thursday	Morning Ireland
Friday	Today with Sarah McInerney
Saturday	Saturday with Cormac o'hEadhra
Sunday	Sunday with Miriam

Podcast Sponsorship: 1 x sponsor credited sting at the beginning of both sponsored show podcasts for the duration of the sponsorship term [CLICK HERE](#)

Homepage Sponsorship: Sponsor banner will feature on The Ray D'Arcy Show homepage for the duration of the sponsorship term [CLICK HERE](#)

Sponsorship fee

3 months x €80,000
6 months x €135,000
12 months x €220,000

*NB: All sponsors subject to RTE Sponsorship Clearance.

For more information, please contact:
Tara Farrell Radio Sponsorship Manager
T: **087 224 1040** | E: Tara.Farrell@rte.ie

RTE Media Sales

