

The Ray D'Arcy Show

SPONSORSHIP

2022

WEEKDAYS 3.00pm - 4.30pm

Broadcasting since 2015, The Ray D'Arcy Show has consistently grown its audience and now enjoys a listenership of 209,000* and is positioned 15 in the top twenty radio shows in Ireland.

Following Joe Duffy's Liveline, Ray takes over at 3pm for 90 minutes of music, ground-breaking one-to-one interviews, regular advice slots, comedy and entertainment. Ray's loyal listeners play a huge role in the success of the show, joining in the conversation through campaigns such as Run With Ray, A Page from My Life, Stand Up And Be Funny and Operation Transformation.

Texts, Twitter and listener e-mails all play a part in shaping the success of the show.

Guests who have appeared on the show include Paul Mescal, Vicky Phelan, Brendan O'Carroll, Gavin James, Brenda Fricker, David Gray, Joe Wicks, Tori Amos, Zig and Zag, Lisa McGee and Siobhan McSweeney, Dawn O'Porter and Chris O'Dowd, Ibrahim Halawa, Imelda May and Kodaline.

Recent sponsors:







Sponsorship Package

 $25 \times$ sponsor credited stings **Sponsor Stings**

per week / 5 per day

1x sponsor credited show promo in the following Radio 1 shows

every week.

Monday **Today with Claire Byrne** Liveline Tuesday Wednesday The Ryan Tubridy Show Thursday **Morning Ireland Today with Claire Byrne** Friday Saturday with Katie Hannon Saturday **Sunday with Miriam** Sunday

Podcast Sponsorship 1x sponsor credited sting at the beginning of both sponsored show podcasts for the duration of the sponsorship term preceding every show podcast.

CLICK HERE TO LISTEN TO THE SHOW



Homepage sponsorship Sponsor banner will feature on The Ray D'Arcy Show homepage for the duration of the sponsorship term.

CLICK HERE TO THE WEBSITE

Sponsorship Fee

3 months x €75,000 6 months x €130,000 12 months x €210,000

For more information contact:

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