

RTÉ
RADIO 1



The Louise Duffy Show

SPONSORSHIP

Spanning a breadth of musical generations and genres, The Louise Duffy Show is the new home of daytime music on RTÉ Radio 1.

Taking over the popular 12pm - 1pm slot, Louise hosts one hour of the best in music bringing Radio 1 listeners back through the years, and into the future to discover new favorites.

Current listenership 12pm - 1pm (232,000)*

SPONSORSHIP PACKAGE

PROMOS

1 x sponsor credited promo per day fixed in **Rising Time with Shay Byrne @6.45am** / 5 per week.

STINGS

4 x sponsor credited stings per day / 20 per week.

HOMEPAGE SPONSORSHIP

Sponsor leaderboard on show homepage

[CLICK HERE](#) TO LISTEN TO THE SHOW



SPONSORSHIP FEE

6 Months x **€80,000** 12 Months x **€140,000**

Category restrictions and terms & conditions apply.

All sponsors are subject to RTE Sponsorship Clearance approval.

RTÉ Media Sales



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Source* 2022 - 3)