

# the Kids Are Alright

RTÉ Media Sales

Sponsorship Opportunity

The Kids Are Alright

RTÉ  
ONE

RTÉ  
PLAYER



# THE KIDS ARE ALRIGHT

STARTS FRIDAY JUNE 21<sup>ST</sup>

The Kids Are Alright is an American sitcom television series created by Tim Doyle, inspired by Doyle's own childhood.

Set in the 1970s, this single-camera comedy follows a traditional Irish-Catholic family, the Clearys, as it navigates big and small changes during one of America's most turbulent decades.

In a working-class neighbourhood outside Los Angeles, Mike and Peggy raise eight boisterous boys who live out their days with little supervision in their three bedroom, one bathroom home.



# THE SPONSORSHIP PACKAGE DETAILS

## AV ELEMENTS



### AV ELEMENTS

23 x 30 minute episodes on RTÉ One

2 x 7" and 2 x 10" stings per episode.

184 Stings in total across RTÉ One and RTÉ One +1

Sponsor logo on all dedicated TV promos




23 x 30 minute episodes on RTÉ Player (Live Stream & 21 day Catch Up)

10" Pre-roll on RTÉ Player

**SPONSORSHIP FEE**

**€60,000**

# FOR MORE INFORMATION, PLEASE CONTACT:

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