



THE DRY

SERIES 2



After a successful first season, which saw Roisin Gallagher star as recovering alcoholic Shiv Sheridan, who returns home from London after years of partying, as she aims to live a sober life.

The storyline picks up seven months on from the events of the first series, and we now meet the Sheridans in their new normal. To all outward appearances, it seems like the family is relatively content: Shiv's been sober, celibate, and solvent for six months, Ant has hung onto his job at the estate agents and his relationship with Max, and Caroline's making up for a lost time by shagging everyone she meets on Tinder. So far, so normal... Or is it? After all, how normal is it for three grown adults to still be living at home with their parents? Are the Sheridans really happy with this new status quo, or have they just rearranged their dysfunction and found another groove of denial to fit into?

Shiv is determined to get sobriety right this time, to cut the toxic influences out of her life for good. But what if the biggest threat to Shiv's stability turns out to be closer to home? Giving up alcohol is one thing...but what about giving up your family?

The 8-part comedy drama is produced by Oscar nominated production company Element Pictures (Poor Things, Normal People, The Gallows Pole), a Fremantle company for RTÉ and ITVX, in association with Fís Eireann/Screen Ireland, Coimisiún na Meán and ITV Studios.

SERIES 1 – Delivery

Average Adult Audience

234,000* per episode, 22.65%* Share

Sponsorship Reach and Frequency:

+1 : 21.9%** +4 : 14.5%**

Player impressions so far for Series 1 over **800,000*****

*Tam Ireland, Arianna, TV Items March 2023,

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***Piano March 2023 - (remove January) February 2024

SPONSORSHIP PACKAGE

Date:	May (Date TBC) on RTÉ One
Slots:	Wednesdays, 21.35
Episode:	8 x half hour
Stings:	2 x 10", 2 x 7" around every episodes on TV
RTÉ Player:	Live and On Demand and will include Series 1 (Boxset Series 1 and 2 for 12 months)

Price: €80,000