

<b>Audience</b>	<b>Jan-December 2018</b>
Adults	3587
Adults 15-24	548
Adults 15-34	1067
Adults 25-44	1231
Adults ABC1	1467
Men	1745
Men 15-34	524
Men ABC1	704
Women	1842
Women ABC1	763
Women 25-44	637
Housekeepers	1653
Housekeepers with Kids	525
Children	746
Adults 18-34	883
Men 18-34	428