

Audience	Jan-December 2018
Adults	3526
Adults 15 – 24	531
Adults 15 – 34	1106
Adults 25 – 44	1269
Adults ABC1	1443
Men	1719
Men 15 – 34	543
Men ABC1	700
Women	1807
Women ABC1	743
Women 25-44	654
Housekeepers	1579
Housekeepers with Kids	528
Children	742
Adults 18-34*	921
Men 18-34*	447