

<b>Audience</b>	<b>Jan-June 2017</b>	<b>July-Dec 2017</b>
Adults	3352	3540
Adults 15 – 24	463	526
Adults 15 – 34	983	1107
Adults 25 – 44	1189	1280
Adults ABC1	1353	1444
Men	1629	1726
Men 15 – 34	486	544
Men ABC1	649	701
Women	1723	1814
Women ABC1	704	743
Housekeepers	1578	1591
Housekeepers with Kids	523	530
Children	746	737
Adults 18-34*	804	925
Men 18-34*	391	449