

| Audience | Jan-April 2015 | May-Aug 2015 | Sep-Dec 2015 |
|------------------------|-----------------------|---------------------|---------------------|
| Adults | 3390 | 3384 | 3374 |
| Adults 15 – 24 | 485 | 477 | 474 |
| Adults 15 – 34 | 1081 | 1057 | 1038 |
| Adults 25 – 44 | 1270 | 1258 | 1241 |
| Adults ABC1 | 1383 | 1371 | 1369 |
| Men | 1652 | 1648 | 1640 |
| Men 15 – 34 | 531 | 518 | 509 |
| Men ABC1 | 652 | 655 | 656 |
| Women | 1737 | 1736 | 1734 |
| Women 15 – 34 | 550 | 539 | 529 |
| Women ABC1 | 731 | 716 | 714 |
| Housekeepers | 1583 | 1583 | 1578 |
| Housekeepers with Kids | 534 | 534 | 533 |
| Children | 728 | 735 | 723 |
| Adults 18-34* | 905 | 884 | 862 |
| Men 18-34* | 438 | 428 | 416 |
| Women 18-34* | 467 | 456 | 446 |