

Audience	Jan-April 2014	May-Aug 2014	Sep-Dec 2014
Adults	3421	3409	3394
Adults 15 – 24	496	494	487
Adults 15 – 34	1134	1114	1089
Adults 25 – 44	1316	1290	11281
Adults ABC1	1390	1391	11387
Men	1665	1664	1656
Men 15 – 34	556	551	532
Men ABC1	677	647	660
Women	1756	1745	1738
Women 15 – 34	579	563	557
Women ABC1	713	744	727
Housekeepers	1590	1587	1586
Housekeepers with Kids	547	539	538
Housekeepers ABC1	605	617	632
Children	740	737	735
Adults 18-34*	956	938	912
Men 18-34*	466	461	4639
Women 18-34*	491	478	473