

<b>Audience</b>	<b>Jan-April 2013</b>	<b>May-Aug 2013</b>	<b>Sep-Dec 2013</b>
Adults	3384	3402	3422
Adults 15 – 24	520	513	504
Adults 15 – 34	1147	1154	1158
Adults 25 – 44	1285	1315	1324
Adults ABC1	1372	1362	1395
Men	1654	1654	1670
Men 15 – 34	569	565	570
Men ABC1	642	643	674
Women	1730	1748	1752
Women 15 – 34	578	590	588
Women ABC1	730	718	720
Housekeepers	1552	1574	1585
Housekeepers with Kids	543	556	560
Housekeepers ABC1	594	589	613
Children	690	676	732
Adults 18-34*	982	980	976
Men 18-34*	489	473	476
Women 18-34*	493	508	500