

TV Short-Term Price | September 2020

RTÉ have published **an additional** Short-Term Price on Television for September 2020. This will be effective from 12pm Wednesday 16th September.

Audience	September	Sept Cable. Satellite & Telcos Price
Adults 15+	€15.66	€16.51
Adults 15-24	€293.38	€309.27
Adults 15-34	€136.24	€143.62
Adults 25-44	€83.23	€87.74
Adults ABC1	€51.53	€54.32
Men 15+	€37.10	€39.11
Men 15-34	€332.60	€350.62
Men ABC1	€124.69	€131.44
Women 15+	€27.13	€28.60
Women 25-44	€148.25	€156.28
Women ABC1	€88.12	€92.89
Housekeepers	€25.88	€27.28
HK with Kids	€146.07	€153.99
Adults 18-34	€163.71	€172.58
Men 18-34	€376.84	€397.25

PLEASE NOTE:

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

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