

TV Short-Term Price | October 2020

RTÉ have published a Short-Term Price on Television for October 2020. This will be effective from 5pm Friday 11th September.

Audience	October
Adults 15+	€14.78
Adults 15-24	€273.43
Adults 15-34	€120.34
Adults 25-44	€79.34
Adults ABC1	€47.84
Men 15+	€32.98
Men 15-34	€273.01
Men ABC1	€114.01
Women 15+	€26.80
Women 25-44	€138.52
Women ABC1	€82.70
Housekeepers	€24.19
HK with Kids	€130.58
Adults 18-34	€143.94
Men 18-34	€368.44

PLEASE NOTE:

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

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