

## TV Short-Term Price | November 2020

RTÉ have published a Short-Term Price on Television for November 2020. This will be effective from 12pm Monday 5th October.

Audience	September
Adults 15+	€15.74
Adults 15-24	€321.46
Adults 15-34	€143.79
Adults 25-44	WITHDRAWN
Adults ABC1	€49.24
Men 15+	€36.17
Men 15-34	€349.10
Men ABC1	€125.68
Women 15+	€27.88
Women 25-44	WITHDRAWN
Women ABC1	€81.30
Housekeepers	€26.35
HK with Kids	€148.00
Adults 18-34	€182.45
Men 18-34	€500.15

### PLEASE NOTE:

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

### IMPLEMENTATION TEAM CONTACT DETAILS:

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