

## TV Short-Term Price Supermarkets | December 2019

RTÉ has published a Short Term Price for TV for 1st - 24th December 2019 for Supermarkets effective from 12 noon Thursday 14th November.

*Please Note: There is limited availability for spot buys for the Supermarket Category from 1st -24th December. Please contact a member of the Implementation Team in advance of sending in a Caria.*

Adults 15+	€12.77
Adults 15-24	€197.41
Adults 15-34	€104.13
Adults 25-44	€69.50
Adults ABC1	€45.71
Men 15+	€30.65
Men 15-34	€237.90
Men ABC1	€120.53
Women 15+	€21.88
Women 25-44	€117.08
Women ABC1	€73.45
Housekeepers	€21.20
HK with Kids	€111.86
Adults 18-34	€122.73
Men 18-34	€290.41

### PLEASE NOTE:

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

### IMPLEMENTATION TEAM CONTACT DETAILS:

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