

TV Short-Term Price Certain Audiences | August 2019

RTÉ has published a Short Term Price for Television in August 2019 for 4 of its 16 Trading Audiences effective 5pm Wednesday 17th July.

SHORT-TERM PRICE DETAILS

Adults 15+	€7.33
Adults 15-24	126.88
Adults 15-34	64.92
Adults 25-44	€40.23
Adults ABC1	€23.97
Men 15+	17.08
Men 15-34	126.59
Men ABC1	€53.72
Women 15+	€12.83
Women 25-44	€70.64
Women ABC1	€43.23
Housekeepers	€11.97
HK with Kids	€73.70
Children 4-14	€17.59
Adults 18-34	77.11

PLEASE NOTE:

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

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