

TV Short-Term Incentivized Price | May 2020

RTÉ are announcing a short-term incentivised price for May 2020 which will apply to all bookings received by close of play Friday 3rd April.

Price is 10% less than published AB pricing for All Trading audiences as below:

Adults 15+	€10.77
Adults 15-24	€193.04
Adults 15-34	€82.00
Adults 25-44	€53.99
Adults ABC1	€33.86
Men 15+	€25.37
Men 15-34	€183.23
Men ABC1	€80.11
Women 15+	€18.73
Women 25-44	€97.60
Women ABC1	€58.73
Housekeepers	€16.68
HK with Kids	€96.48
Children 4-14	€26.20
Adults 18-34	€94.16
Men 18-34	€215.06

PLEASE NOTE:

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

Laura Lester on (01) 208 2562 of <mailto:laura.lester@rte.ie>
 Emer O'Connell on (01) 208 2326 or <mailto:emer.oconnell@rte.ie>

