

TV Short-Term Incentivized Price | July 2020

RTÉ are announcing a short-term incentivised price for July 2020 which will apply to all bookings received by close of play Tuesday 2nd June.

Price is 10% less than published AB pricing for All Trading audiences as below:

Adults 15+	€6.83
Adults 15-24	€115.52
Adults 15-34	€49.25
Adults 25-44	€36.14
Adults ABC1	€21.55
Men 15+	€15.36
Men 15-34	€99.47
Men ABC1	€43.96
Women 15+	€12.30
Women 25-44	€68.63
Women ABC1	€42.25
Housekeepers	€10.91
HK with Kids	€64.64
Children 4-14	€17.42
Adults 18-34	€59.52
Men 18-34	€112.10

PLEASE NOTE:

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

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