

TV Published Spot Prices September 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,100	Home & Away	€2,500
9 News	€8,300	The Simpsons	€1,600
Nationwide	€4,800	Late Peak Movie	€6,600
Winning Streak	€6,300	The Big Bang Theory	€1,300
Blue Planet	€3,600	Early Peak Movie	€2,700
Tracks & Trails	€3,000	The Good Fight	€2,300
The Zoo	€3,600	Vogue	€3,900
Claire Byrne Live	€5,200	Don't Tell the Bride	€3,100
It's a Park Life	€3,000	Lethal Weapon	€2,300
Ploughing Live	€4,800	Grand Designs	€2,300
Neven's Spanish Food Trails	€5,200	One Born Every Minute	€2,300
Primetime	€4,800	First Dates	€4,400
Up for the Match	€7,500	Say Yes to The Dress	€2,500
Ray D'Arcy	€7,500	Late Peak Factual	€3,300
The Late Late Show	€15,000	The Sunday Game	€7,100
Big Big Movie	€6,500	Horse Racing - The Curragh	€1,600
Fair City	€8,600	Horse Racing - Leopardstown	€1,600
Eastenders	€6,700	The Sunday Game Live - Football Final	€35,000
Who Do You Think You are	€7,100	The Sunday Game Live - Camogie Final	€4,700
Home of The Year	€6,100	Greyhound Racing	€1,700
Daniel & Majella	€6,700	World Rowing	€2,200
Late Peak Movie	€6,500	Champions League	€9,600
Find me a Home	€6,700	GAA Championship Draw	€3,500
Crimecall	€6,600	Airtricity League	€2,400
Today Show	€1,200		
News at One	€1,200		
Late Peak Documentary	€8,600		
Nuacht	€2,100		
One of Us	€3,100		
War and Peace	€3,100		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator