

TV Published Spot Prices September 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,800	Home & Away	€1,900
9 News	€7,900	Big Bang Theory	€1,800
Nationwide	€4,000	Bridget & Eamon	€5,700
Ploughing Live	€4,600	Generation What	€3,100
Home of The Year	€5,800	My Fabulous Life	€3,900
All Round to Mrs. Brown's rpt.	€3,900	Mammon	€2,400
Painting The Nation	€3,400	One Born Every Minute	€1,500
Spy in The Wild	€3,400	Late Peak Movie	€6,300
Claire Byrne Live	€4,900	Rich List	€3,900
Primetime	€4,200	The Simpsons	€2,000
Late Peak Documentary	€8,200	Electric Picnic	€6,300
Late Peak Movie	€8,200	Reality Bites	€4,200
Acceptable Risk	€8,200	Top Gear	€3,100
Winning Streak	€6,000	The Emmy's Red Carpet	€1,200
Fair City	€7,800	The Emmy's	€3,900
Eastenders	€6,800	SSE Airtricity League Live	€2,300
Big Big Movie	€7,100	Greyhound Racing	€2,300
The Park	€7,800	FAI Cup Qualifier	€2,300
Living The Wildlife	€3,400	The Saturday Game Live – Camogie Final	€4,500
Find Me a Home	€6,800	Ladies Football Final – Highlights	€2,900
The Ray D'Arcy Show	€8,200	GAA Championship Draw	€1,700
The Late Late Show	€14,400	World Cup Qualifier – Georgia v Rep of Ireland	€21,000
Frock Finders	€6,800	World Cup Qualifier – Rep of Ireland v Serbia	€21,000
Scott and Bailey	€2,700	Soccer World Cup – Highlights	€3,400
Up for The Match	€8,200	World Rowing – Highlights	€3,400
Celebrity Operation Transformation	€10,200	Champions League	€9,100
Crimecall	€6,000	The Sunday Game	€6,700
Broken	€6,200	The Sunday Game Live – Finals	€35,000
Soccer World Cup Highlights	€3,400	Horse Racing – Leopardstown	€3,000

Today	€1,500		
News at One	€1,400		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator