

TV Published Spot Prices September 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,300	Home & Away	€3,700
9 News	€7,000	Selfie	€1,900
Nationwide	€4,000	CSI	€2,400
Winning Streak	€5,300	Hawaii Five O	€1,700
Claire Byrne Live	€4,300	Big Bang Theory	€1,400
Primetime	€3,700	Vikings	€2,400
Eco Eye	€3,500	The Simpsons	€1,600
Tracks & Trails	€3,500	The Fear	€2,400
At Your Service	€6,800	Thursday Night Late Peak Movie	€4,900
The Ray D'Arcy Show	€10,500	Friday Night Late Peak Movie	€4,900
The Late Late Show	€12,500	Saturday Night Late Peak Movie	€4,900
Big Big Movie	€6,200	Top Gear	€2,400
Fair City	€7,600	Father Ted	€3,600
Eastenders	€8,500	Devious Maids	€2,400
Gardaí Down Under	€6,800	Maia Dunphy's What Women Want	€3,600
A Week to My Wedding	€6,800	Reality Bites	€3,000
Taste of Success	€6,800	Meet the McDonaghs	€4,500
Mid Week Movie	€8,000	Euro 2016 Qualifiers – Rep of Ireland v Gibraltar	€14,000
Up for the Match	€7,200	Euro 2016 Qualifiers – Rep of Ireland v Georgia	€15,500
Monday Night Documentary	€6,200	Thank GAA It's Friday	€2,900
The Good Wife	€2,100	The Sunday Game	€5,600
News at One	€1,400	The Sunday Game Live – Finals	€28,500
Rachel Allen	€3,200	Champions League	€7,700
Crimecall	€5,200	Apres Match	€4,000
Today Show	€1,400	Soccer Republic	€1,000
Horse Racing – The Curragh	€1,300	Rugby World Cup Friendly Highlights	€2,900
		Second Captains Live	€4,600
		Horse Racing - Leopardstown	€1,300

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator