

TV Published Spot Prices October 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,100	Home & Away	€2,600
9 News	€8,400	The Simpsons	€1,600
Nationwide	€4,800	Late Peak Movie	€5,000
The Zoo	€3,000	Young Sheldon	€1,300
Neven's Irish Food	€3,700	The Big Bang Theory	€1,300
10 Things to Know	€4,600	Early Peak Movie	€2,800
How to Cook Well	€5,500	First Dates	€3,500
Taste of Home	€5,500	Ireland's Greatest	€3,300
Neven's Spanish Food Trails	€5,500	Women on the Inside	€3,300
Ear to the Ground	€5,500	One Born Every Minute	€1,000
Winning Streak	€6,700	This Crowded House	€3,300
Claire Byrne Live	€5,200	Grand Designs	€1,600
Primetime	€4,800	Masterchef UK	€2,400
The Late Late Show	€11,400	Say Yes to The Dress	€2,500
Ray D'Arcy Show	€7,200	Killing Eve	€2,500
Brendan O'Connor's Cutting Edge	€6,200	Mr Mercedes	€2,500
Big Big Movie	€6,200	Podge and Rodge	€5,300
Fair City	€8,300	Late Peak Factual	€3,300
Eastenders	€6,400	Rotunda	€3,100
Home of The Year	€7,300	Soccer Republic	€1,700
At Your Service	€7,300	Champions League	€10,200
Cosain Cheoil	€3,700	SSE Airtricity League Live	€2,600
Who Do You Think You are?	€4,900		
Ireland's Fittest Family	€7,300		
Late Peak Movie	€6,200		
Find me a Home	€6,400		
Home Rescue	€5,500		
Crimecall	€6,700		
Today Show	€1,300		
News at One	€1,300		

Late Peak Documentary	€8,300		
Nuacht	€2,100		
McMafia	€3,100		
Finding Joy	€6,200		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator