

## TV Published Spot Prices October 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,900	Home & Away	€2,000
9 News	€8,000	Big Bang Theory	€1,800
Nationwide	€4,000	Bridget & Eamon	€5,900
Walking the Border	€4,600	The Crowded House	€4,000
Home of The Year	€5,600	My Fabulous Life	€4,000
Painting The Nation	€3,500	Trauma	€4,000
The Late Late Show	€13,800	Say Yes to the Dress	€5,100
The Ray D'Arcy Show	€7,900	Late Peak Movie	€6,400
Claire Byrne Live	€5,000	Salon Confidential	€4,000
Primetime	€4,300	The Simpsons	€2,100
Late Peak Documentary	€7,900	Reality Bites	€4,200
Late Peak Movie	€7,900	Champions League	€9,700
Ireland's Fittest Family	€7,000	SSE Airtricity League Live	€2,400
Winning Streak	€6,000	FAI Cup Quarter Final	€3,200
Fair City	€7,400	World Cup Qualifier – Rep of Ireland v Moldova	€22,000
Eastenders	€6,500	World Cup Qualifier – Wales v Rep of Ireland	€22,000
Big Big Movie	€6,800	World Rowing Highlights	€3,600
The Park	€7,400		
Find Me a Home	€6,500		
Find me a Frock	€6,500		
Ministry of Hope	€4,900		
Brendan O'Connor's Cutting Edge	€6,900		
Broken	€5,900		
Acceptable Risk	€7,900		
Today	€1,500		
Crimecall	€6,000		
News at One	€1,400		
The Park	€7,400		
Find Me a Home	€6,500		

## T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator