

TV Published Spot Prices October 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,700	Home & Away	€4,100
9 News	€7,800	Big Bang Theory	€1,700
Nationwide	€4,500	The Catch	€2,900
Primetime	€4,100	Benefit Street	€2,000
Claire Byrne Live	€4,800	Brooklyn Nine Nine	€1,400
Winning Streak	€5,900	Mom	€1,400
Lords & Ladles	€3,900	Chicago PD	€2,900
Ear to the Ground	€3,900	Father Ted	€4,400
Painting the Nation	€3,900	Bridget & Eamonn	€6,200
Neven's Food Trail	€4,400	Late Peak Movie	€5,800
Living the Wildlife	€3,400	Top Gear	€2,900
Building Ireland	€7,200	Champions League	€8,500
Find me a Home	€7,200	Can't Cope Won't Cope	€6,200
The Ray D'Arcy Show	€7,600	Republic of Telly	€4,400
Fair City	€8,100	Devious Maids	€2,900
Eastenders	€9,000	Friends	€2,900
The Late Late Show	€13,400	Kevin McGahern	€3,700
Making it Down Under	€7,200	Then Comes Marriage	€3,700
The Fall	€10,500	Soccer Republic	€1,200
Ireland's Fittest Family	€6,800	FAI Cup	€2,100
The Pet Surgeons	€7,200	Reality Bites	€3,900
Brendan O'Connors Cutting Edge	€5,400	The Simpsons	€1,900
At Your Service	€7,200	World Cup Qualifiers – Rep of Ireland v Georgia	€20,000
Henry Shefflin- Winning	€7,600	World Cup Qualifiers – Moldova v Rep of Ireland	€20,000
John Connors On Travellers	€7,600		
Monday/Wednesday Night Documentary	€7,600		
Big Big Movie	€6,600		
Scott & Bailey	€2,500		
Crimecall	€5,800		

Today Show	€1,700		
News at One	€1,500		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator