

TV Published Spot Prices October 2015

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,500	Home & Away	€3,900
9 News	€7,400	Homeland	€3,300
Nationwide	€4,300	Republic of Telly	€4,000
Winning Streak	€5,600	Hawaii Five O	€1,900
Claire Byrne Live	€4,900	Big Bang Theory	€1,500
Primetime	€4,000	Vikings	€2,700
Highflyers	€4,300	The Simpsons	€1,700
Tracks & Trails	€3,700	Marvel Agents of SHIELD	€1,300
At Your Service	€3,200	Thursday Night Late Peak Movie	€5,300
The Ray D'Arcy Show	€10,900	Friday Night Late Peak Movie	€5,300
The Late Late Show	€12,700	Sunday Night Late Peak Movie	€3,300
Big Big Movie	€6,200	Top Gear	€2,700
Fair City	€7,700	Father Ted	€4,000
Eastenders	€8,500	Devious Maids	€2,700
Gardaí Down Under	€6,800	Nurses	€3,300
A Week to My Wedding	€4,300	Angela Scanlon Goes Rouge	€3,300
Taste of Success	€3,200	Bressie's Iron Mind	€3,300
Mid Week Movie	€8,100	Under the Dome	€1,000
Ireland's Fittest Families	€6,400	Friends	€2,500
Monday Night Documentary	€6,300	Vogue Williams Wild Girls	€2,700
Pat Shortt's Music from D'Telly	€6,800	International Rules-Ireland v Australia	€7,000
GAA Rivalries	€7,200	FAI Ford Cup	€2,000
Rachel Allen	€3,300	World Poker Tour	€1,000
News at One	€1,400		
Budget 2016	€2,000		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator