

TV Published Spot Prices October 2014

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
Six O'Clock News	€4,500	Home & Away	€3,100
Nine O'Clock News	€6,000	The Simpsons	€1,400
Primetime	€4,100	Friday Night Late Peak Movie	€4,200
The Late Late Show	€10,800	Thursday Night Late Peak Movie	€2,600
Winning Streak	€5,000	Saturday Night Late Peak Movie	€4,200
Saturday Night Show	€7,700	Champions League	€7,000
Big Big Movie	€5,300	Airtircity League Live	€1,600
Fair City	€8,300	Devious Maids	€4,300
Eastenders	€8,000	Vikings	€3,400
The Imelda May Show	€6,900	UEFA 2016 Qualifier – Gibraltar v Rep. of Ireland	€13,500
Ireland's Fittest Family	€5,500	UEFA 2016 Qualifier – Germany v Rep. of Ireland	€14,500
The Taste of Ireland	€5,800	Second Captains Live	€5,000
Mid Week Movie	€6,900	Homeland	€4,200
Rachel Allen's Everyday Kitchen	€5,800	Connected	€4,200
Design Doctors	€5,800	Damo & Ivor	€5,600
Ernest & Young Entrepreneur of the Year	€4,400	#Trending	€2,500

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator