

TV Published Spot Prices November 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,800	Home & Away	€3,000
9 News	€9,500	The Simpsons	€1,900
Nationwide	€5,500	Young Sheldon	€1,500
Liveline Callback	€4,800	Late Peak Movie	€7,700
Dónal's Meals in Minutes	€3,400	Mr Mercedes	€4,100
Tastes Like Home	€3,400	Podge and Rodge	€6,200
From Cradle to Grave	€3,400	The Big Bang Theory	€1,500
10 Things to Know	€5,300	Early Peak Movie	€3,200
Claire Byrne Live	€5,100	First Dates	€4,100
Winning Streak	€7,600	Can't Cope Won't Cope	€1,900
Ear to the Ground	€5,100	Top Gear	€3,600
Finding Joy	€7,200	Late Peak Factual	€3,900
Primetime	€5,500	One Born Every Minute	€1,000
The Late Late Show	€13,100	This Crowded House	€3,900
Ray D'Arcy Show	€8,400	Against the Head	€2,300
Pat Shortt's Music from D'Telly	€4,200	Champions League	€10,500
Taken Down	€14,500	Home & Away	€3,000
Big Big Movie	€7,200	Women on the Verge	€3,900
Fair City	€9,500		
Eastenders	€7,400		
Ireland's Fittest Family	€8,500		
Cosain Cheoil	€4,200		
Home Rescue	€6,400		
Brendan O'Connor's Cutting Edge	€7,200		
Late Peak Movie	€7,200		
Crimecall	€7,600		
Today Show	€1,400		
News at One	€1,400		
Late Peak Documentary	€9,500		
Nuacht	€2,400		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator