

## TV Published Spot Prices November 2017

| RTÉ One                         | Costs (30 Sec) | RTÉ2                                         | Costs (30 Sec) |
|---------------------------------|----------------|----------------------------------------------|----------------|
| 6 News                          | €5,500         | Home & Away                                  | €2,400         |
| 9 News                          | €9,000         | Peaky Blinders                               | €3,700         |
| Nationwide                      | €4,600         | Bridget & Eamon                              | €6,800         |
| Weather Live                    | €4,600         | The Crowded House                            | €4,600         |
| You Should Really See a Doctor  | €6,400         | The School                                   | €3,700         |
| Desperate Houses                | €7,500         | Nowhere Fast                                 | €4,600         |
| The Late Late Show              | €15,900        | Say Yes to the Dress                         | €5,900         |
| The Ray D'Arcy Show             | €9,100         | Late Peak Movie                              | €7,400         |
| Claire Byrne Live               | €5,600         | Salon Confidential                           | €4,600         |
| Primetime                       | €4,800         | The Simpsons                                 | €2,400         |
| Late Peak Documentary           | €9,100         | Reality Bites                                | €4,900         |
| Late Peak Movie                 | €9,100         | We Won the Lotto                             | €4,600         |
| Ireland's Fittest Family        | €8,100         | Missing You                                  | €2,600         |
| Winning Streak                  | €6,800         | Coast Australia                              | €1,400         |
| Fair City                       | €8,600         | Shetland                                     | €2,800         |
| Eastenders                      | €7,500         | The War at Sea                               | €1,700         |
| Big Big Movie                   | €7,800         | The World's War                              | €1,700         |
| At Your Service                 | €9,700         | Champions League                             | €10,300        |
| Ear to the Ground               | €6,400         | Ireland's Greatest Sporting Moments          | €5,000         |
| Mr Mercedes                     | €6,400         | Against the Head                             | €2,900         |
| The Nathan Carter Show          | €8,600         | Republic of Ireland World Cup (Both Matches) | €45,000        |
| Brendan O'Connor's Cutting Edge | €8,000         | Individual Match                             | €25,000        |
| Know the Score                  | €5,700         |                                              |                |
| Pat Shortt's Music from D'Telly | €5,400         |                                              |                |
| Super Garden                    | €6,400         |                                              |                |
| 10 Things to Know About...      | €6,400         |                                              |                |
| Crimecall                       | €6,800         |                                              |                |
| Today                           | €1,800         |                                              |                |
| News at One                     | €1,600         |                                              |                |

## T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator