

TV Published Spot Prices November 2014

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,500	Home & Away	€3,200
9 News	€7,500	Republic of Telly	€4,800
Nationwide	€4,000	Connected	€4,600
Winning Streak	€6,200	#Trending	€2,700
Primetime	€4,900	Young Doctors	€2,800
The Zoo	€4,200	Bressie's Teenage Kicks	€3,400
The Works	€4,900	Homeland	€4,600
Ireland's Fittest Family	€5,700	Vikings	€3,400
The Saturday Night Show	€8,100	CSI Season 14	€2,200
The Late Late Show	€11,300	Person of Interest	€1,000
Who's Holiday Is It Anyway?	€6,100	Million Dollar Intern	€2,700
Big Big Movie	€5,600	The Simpsons	€1,500
Fair City	€8,000	Marvels Agents of S.H.I.E.L.D	€1,000
Eastenders	€7,600	Friday Night Late Peak Movie	€4,600
Science Squad	€6,100	Saturday Night Late Peak Movie	€4,600
The Taste of	€6,100	Sunday Night Late Peak Movie	€4,600
The Mentalist	€1,000	Champions League	€7,200
Rachel Allen – All Things Sweet	€6,100	Second Captains Live	€5,200
Mid Week Movie	€7,300	Euro 2016 Qualifier – Scotland v Ireland	€15,000
Kitchen Hero	€6,100	Against The Head	€2,500
Ear to the Ground	€5,600		
Crimecall	€6,200		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator