

## TV Published Spot Prices May 2018

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€6,000	Home & Away	€2,200
9 News	€8,200	Homeland	€2,900
Nationwide	€4,400	Greys Anatomy	€2,900
How to Cook Well	€3,300	The Simpsons	€1,400
Ear to the Ground	€3,800	Late Peak Movie	€5,800
Young Sheldon	€2,700	The Big Bang Theory	€1,100
The Zoo	€3,300	Early Peak Movie	€2,400
Grow, Cook, Eat	€3,800	Will and Grace	€3,400
Primetime	€4,400	One Born Every Minute	€1,400
Claire Byrne Live	€4,700	Say Yes to The Dress	€2,200
Winning Streak	€6,100	Late Peak Factual	€3,600
The Late Late Show	€9,600	Catastrophe	€1,400
Ray D'Arcy Show	€6,100	Vogue Williams Series	€1,500
Big Big Movie	€5,300	Can't Cope Won't Cope	€3,600
Fair City	€7,000	This Crowded House	€1,500
Eastenders	€5,400	Handmaids Tail	€2,900
At Your Service	€7,000	The Sunday Game	€5,000
The Great House Revival	€7,900	SSE Airtricity League	€2,200
Know The Score	€5,400	Soccer Republic	€1,300
Daniel & Majella	€5,400	Eurovision Semi final 10th May	€4,100
Late Peak Movie	€5,200	Eurovision Semi final (Ireland) 8th May	€7,000
All Round to Mrs Brown's	€7,900	Champions League- semi-finals	€16,000
Hardest Harvest	€6,600	Champions League- Final	€20,000
Healthy Appetite	€6,200	The Sunday Game Live	€6,000
Trauma	€3,300		
Crimecall	€6,100		
Today Show	€1,100		
News at One	€1,100		
Late Peak Documentary	€7,000		
Blue Bloods	€2,500		

Nuacht	€1,900		
Supergarden	€4,700		
Bloom Live	€1,000		
Bloom Live	€4,700		
Eurovision Final	€14,000		
Ireland not in final	€7,000		

## **T's & C's**

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator