

TV Published Spot Prices May 2017

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€6,200	Home & Away	€1,800
9 News	€8,400	Big Bang Theory	€2,400
Nationwide	€5,200	Body Shopping	€3,400
Primetime	€4,500	Masterchef: The Professionals	€1,800
Claire Byrne Live	€3,400	Generation What	€2,600
Winning Streak	€6,100	Reality Bites	€2,600
Blue Bloods	€3,300	Lords & lades	€1,000
How to Cook Well with Rory O'Connell	€1,600	Grey's Anatomy	€4,100
Building Ireland	€2,100	Ordinary Lies	€1,200
Brendan O'Connor's Cutting Edge	€5,200	Late Peak Movie	€5,200
Monday Night Documentary	€7,000	The Simpsons	€1,300
Timpeall na Páirce	€2,100	Can't Cope Won't Cope	€1,200
Red Water	€8,600	Ireland's Fittest Family	€1,000
The Ray D'Arcy Show	€6,900	The Sunday Game	€4,500
Fair City	€7,300	Champions League- Semi Finals	€14,600
Eastenders	€5,700	Allianz League Sunday	€4,100
The Late Late Show	€9,500	Horse Racing – The Curragh	€2,700
At Your Service	€7,300	Against The Head	€2,000
Supergarden	€4,100	Eurovision Semi -Final with Ireland	€7,000
Find me a Home	€5,700	Eurovision Semi-Final without Ireland	€4,100
Dragons Den	€6,900	The Sunday Game Live	€5,300
The Big Big Movie	€5,900		
Crimecall	€5,400		
Today Show	€1,700		
News at One	€1,300		
Paula	€8,600		
Dara & Ed's Road to Mandalay	€4,100		
The Works presents	€1,000		
Late Peak Movie	€7,700		

The Zoo	€3,600		
The Eurovision Final with Ireland	€13,800		
The Eurovision Final without Ireland	€6,900		

T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator