

## TV Published Spot Prices May 2016

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€5,800	Home & Away	€3,500
9 News	€8,500	GP's – Behind Closed Doors	€2,900
Nationwide	€5,400	Criminal Minds	€2,900
Winning Streak	€7,000	The Simpsons	€1,500
Claire Byrne Live	€4,800	Big Bang Theory	€2,700
Primetime	€4,200	Pixies Sex Clinic	€4,000
Wild Cities	€3,900	Stacey Dooley	€2,200
How to Cook Well	€2,900	Father Ted	€3,500
Garda Down Under	€2,900	Republic of Telly	€4,600
The Ray D'Arcy Show	€6,500	Friday Night Late Peak Movie	€4,600
The Late Late Show	€11,400	Sunday Night Late Peak Movie	€4,600
Big Big Movie	€5,600	Top Gear	€2,900
Fair City	€6,900	Marvel Agent's of SHIELD	€1,800
Eastenders	€7,700	Anonymous	€2,900
The Zoo	€2,900	Vikings	€2,900
Happy Valley	€3,200	First Dates Ireland	€3,500
Room to Improve	€4,200	Grey's Anatomy	€2,900
Mid Week Movie	€6,500	Blue Bloods	€2,900
Monday Night Documentary	€6,500	Outlander	€1,600
The Dragon's Den	€8,100	Eureka	€2,300
The Shelbourne	€5,100	Against The Head	€1,500
Supergarden	€4,600	The Road to Rio	€2,500
Code Black	€3,200	Thanks GAA It's	€2,500
The Good Wife	€2,500	Champions League Semi-Final	€11,700
Crimecall	€5,100	Champions League Final	€15,000
Eurovision Final with Ireland	€13,000	The Sunday Game	€4,000
Eurovision Final without Ireland	€6,500	Eurovision Semi-Final with Ireland	€5,800
Bank Holiday Movie	€6,500	Eurovision Semi-Final without Ireland	€3,800
The Saturday/Sunday Game Live	€4,500	Horse Racing – Punchestown	€2,400
Nuacht	€1,700	Horse Racing – The Curragh	€2,400

Today with Máire and Daithí	€1,300	Airtricity League	€1,700
News at One	€1,400	Road to UEFA Euro 2016	€1,500
Who Do You Think You Are	€3,000	Irish Open – Golf	€1,500
		Allianz League Sunday	€3,100

### T's & C's

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales coordinator